

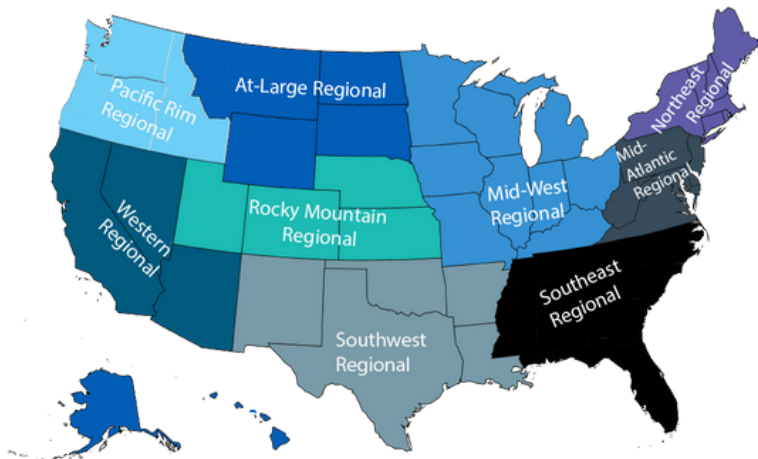


**COLLEGIATE CYBER DEFENSE COMPETITION
2024 SPONSOR OPPORTUNITIES**

www.nccdc.org/regions

If it's not broken
we break it.

THE COLLEGIATE CYBER DEFENSE COMPETITION



The CCDC is comprised of nine regions across the country and is a coalition effort where each region is run by regional partners. Each region hosts qualifying and regional competitions for their geographic areas. The winners from all nine regions, and a Wild Card winner from 2nd place teams, go on to compete in the National Collegiate Cyber Defense Competition (NCCDC) in the Spring.

The following pages include information regarding the various sponsorship opportunities for each of the CCDC regions. Basic sponsorship at each region includes logo recognition for each level on the event website, through regional social media sites, and on digital signage. Additional benefits for each region are listed on the following pages. ***all CCDC resumes are shared at the permission of the competitors***

Supporter level (\$5k) benefits for NCCDC also include: Digital logo loop in the NCCDC lounge throughout the competition, invitation to attend the Networking Reception, and the opportunity to provide swag/printed materials in the official NCCDC backpack for coaches and competitors.

Recruiting mixer dedicated table (6' x 30" table)	*	*	*	*
Red Team Positions		1	2	3
Access to NCCDC Competitor Resumes (those choosing to circulate)		Day 1 Competition	3 Days prior	1 week prior
Virtual room at the career fair open to all CCDC competitors at the end of the season - just prior to NCCDC		*	*	*
Choice of branded swag from promotional items for NCCDC backpack			*	*
Coach Lunch (hosted onsite) or Competitor lunch brand recognition - Day 1 or 2*				*
10 minute speaking opportunity during Opening or Awards Ceremony*				*
Opportunity to promote approved sponsor material in the CEO room				*
1 interview room (for use the morning of awards ceremony on Day 3)				*
Break or Panoply sponsor (brand highlight and competition kick-off)*				*

Recruiting mixer - 2 dedicated tables (6' x 30")

*these benefits are offered on first come, first choice basis

*

PROGRAM SPONSORSHIP

NCCDC also offers the opportunity to be a PROGRAM SPONSOR at the national level. By supporting 2 or more regional competitions (sponsor choice) and supporting the National competition at the Silver or higher level, you have special recognition in supporting the CCDC program.

Regional benefits vary and program sponsorship includes a 10% discount on the additional regional support packages.

TECHNICAL PROGRAM SPONSORSHIP

The sponsorships for CCDC regions and Nationals also include in-kind donations. When you donate technology (and monetarily) to ALL CCDC regions, NCCDC will recognize you as a TECHNICAL PROGRAM SPONSOR.

You must sponsor at the Silver level or higher at NCCDC and regional benefits will vary for each region. Regional sponsorship is discounted 10% monetarily.

This is a creative sponsorship level where we work together to build your sponsorship.

BENEFITS

- Regional benefits vary – but will include:
 - Access to student resumes and/or rosters
 - Opportunity to recruit
 - Brand recognition
 - Opportunity to supply SMEs to assist competitors with integration/use of provided tech
 - NCCDC benefits include:
 - All Silver level benefits
 - Access to national competitor resumes
 - Prominent position (table) in the competitor engagement (CEO) room at the physical competition
 - Opportunity to supply SMEs to assist competitor with integration/use of provided tech
-

ALCCDC At-Large CCDC

Supporter
1K

Supporter
+
2.5K

Named
Sponsor
5k

Company logo displayed on website

*

*

*

Verbal recognition during opening and closing ceremonies

*

*

*

Access to resumes after the regional event

*

*

*

Recorded remarks played during opening ceremonies (5 minutes or less)

*

*

Access to resumes 1 week prior to the event

*

Speaking opportunity during Awards Ceremony (announce winners)

*

MACCDC Mid-Atlantic CCDC

Silver
3K

Gold
7.5K

Platinum
12.5K

Diamond
25K

Supporter (\$1.5K) + all levels includes access to student resumes after the regional

Access to team rosters with individual student email addresses

*

*

*

*

Logo on printed materials, sponsor event banner & promotional pieces

*

*

*

*

Booth & participation in pre-competition networking event

*

*

*

*

Corporate information distributed to students prior to competition & a single teleconference to provide input to ask for specific outcomes

*

*

*

Logo printed on selected promotional item

*

*

*

Access to student resumes prior to qualification rounds

*

*

Up to (2) qualified representatives on Orange and/or White teams

*

Press interview with onsite representatives as they become available

*

Multiple onsite and/or teleconferences to shape desired outcomes

*

Written report summarizing requested outcomes

*



Midwest CCDC

Bronze
\$500

Silver
1K

Gold
2.5K

Platinum
5k

Logo placement on website with link back to your company

*

*

*

*

Sponsor listing in event news release

*

*

*

*

Logo placement on event signage

*

*

*

A printed and digital copy of the resume booklet

*

*

*

6ft table during Networking Event

*

*

*

Ability to add additional material to the competitor packets

*

*

Logo placement on resume booklet

*

Red Team position(s)

1

2

Opportunity to address all competitors and attendees during Welcome address

*

VIP tour during the competition

*

NECCDC Northeast CCDC

Supporter (\$500)+ all levels includes free attendance to symposium & invitation to the recruiting dinner

Bronze
2K

Silver
5K

Gold
10K
Limit 10

Platinum
20k
Limit 5

Vibranium
35k
Limit 2

Booth (table) at recruiting event

*

*

*

*

Resume book, team rosters w/email addresses, & logo on electronic signage

Regionals

Regionals

Regionals
&Quals

Regionals
&Quals

Regionals
&Quals

Logo on select marketing materials & opportunity to include materials in competition bag

*

*

*

*

Opportunity to display products/literature at the venue

*

*

*

White/Orange/Red Team participation

*

*

*

Banner space in registration & competition areas

*

*

Reserved seats at Awards Banquet

*

Company logo on event t-shirt

*

Name recognition in competition title, speaking slot, & opportunity to present an award

*

VIP tour during the competition

*

Listed as sponsor on all event media

*

*

*

*

*

Opportunity to recruit students

*

*

*

*

*

Verbal recognition during Opening & Closing ceremonies

*

*

*

*

*

Company logo displayed on website

*

*

*

*

Participate in student CEO Board presentation

*

*

*

View competition rooms

*

*

Participate in Award Ceremony

*

*

View Red Team

*

Present winning team award

*

Silver
5K

Gold
8K

Platinum
10K

Platinum
+
14k

Website acknowledgement

*

*

*

*

Company logo on official competition banner for winning team

*

*

*

*

Invitation to conduct a 15-minute presentation at the networking/career fair

*

*

*

*

Competitor contact list including name, address, phone number, email address, school, and major

*

*

*

Company logo on official Blue Team shirts

*

*

Branding on RMCCDC web pages during the competition

*

SECCDC Southeast CCDC

Silver level (5K)+ all levels includes website and verbal recognition during ceremonies, logo on t-shirt, and table at recruiting event.

Gold
10K

Platinum
15k

Titanium
25K
Limit 1

Logo printed on select promotional item

*

*

*

Company information distributed to competitors

*

*

*

Recruiting dinner tickets

2

4

8

Volunteer positions (White or Red)

2

4

8

Awards ceremony speaking position

*

*

*

Access to competitor resumes (1 week prior)

*

*

*

Named award at awards ceremony

*

*

Press interviews at event (as available)

*

*

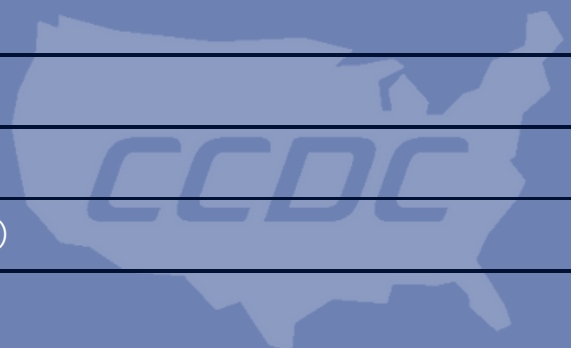
Opening ceremony speaking position

*

*

Recruiting dinner keynote speech

*



Sponsor name in text on t-shirt & promo materials, opportunity to provide small promo for team bag, & 1 invitation to observe

*

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*

Two reserved seats at Awards dinner

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*

*

Sponsor logo on t-shirt & promo materials, opportunity to provide larger promo for team bag, 2 invitations to recruiting mixer

*

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*

Access to competitor resumes & table or booth at recruiting mixer & during the game in break/food area

*

*

*

Two tables at recruiting mixer & 5 minutes to address teams at Awards dinner

*

*

Large co-branded promo item with SWCCDC logo & access to scoring data after the competition

*

*

Logo on team badges

*

Branding of the winning team and coach gifts

*

Keynote style talk at Awards dinner

*

Friday night event hosted by sponsor w/exclusive access to all competitors

*

Bronze
5K

Silver
10K

Gold
15K

Platinum
20k

Designated supporter on marketing materials

*

*

*

*

Digital Resume Book

*

*

*

*

Private breakout room for interviews at virtual recruitment mixer

*

*

*

*

Red Team positions

1

2

3

Pop-up banners (and digital media placment)

1

1

2

Company name on winner's trophy

2nd Place

1st Place

Presentation at closing ceremonies

*

*





COLLEGIATE CYBER DEFENSE COMPETITION 2023 REGIONAL CONTACTS

NCCDC & ALCCDC

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